

Cookie Policy

Cookies are small files that online services like websites use to store information about users. DailyInvesting automatically uses the user's own devices to store this data. Some of that information include your IP address, your device (whether its a PC or handheld device), its operating system, your browser and system settings, unique device identifiers, and clickstream data.

We collect this information in three ways:

- **Direct interactions** – Such information includes personal data we receive by you filling up forms, commenting, or through an email or phone correspondence.
- **Automated technologies & interactions** – We cookies and other similar technologies to automatically collect technical data about your device, browser and browsing actions and patterns.
- **Third parties or publicly available sources** – We may also receive your data from various third parties and public sources, especially analytics providers such as Google, Twitter and Meta.

Use of Cookies

When you access DailyInvesting, we and our affiliate partners may use cookies, such as HTTP, HTML5 cookies, and other types of local storage, to enhance functionality of our platform. You can choose to limit or disable cookies, but that could affect functionality of certain site features of the site.

Our automatic data collection using technologies such as “web beacons” on pages on the site or our emails to you enable us to carry out a variety of purposes. We could count the number of visitors to our site, analyse how users navigate around, assess how many emails we send are actually opened, and see the engagements of our audience with our visitors.

Cookies also help us partner effectively with third-party web analytics services like Google Analytics for the sake of analysis and betterment of our services.

Whatever information we collect, regardless of how significant it is, is subject to our privacy policies or notices of our affiliate partners.

In addition, we may use the information we collect to:

- Provide and improve the products and services you request.
- Provide user support by responding to questions, requests, and other support services.
- Optimise the website to display the content we believe may interest you.
- Serve advertising and content offers based on your interests and your online activities from us or third parties.
- Perform data analytics, including market and customer research, and trend and financial analysis.
- Protect against identity theft, prevent fraud and other criminal activities.
- Comply with our policies, the applicable legal requirements, and law enforcement requests.

The Types of Cookies We Use

Below are some of the cookies that we use:

Strictly necessary cookies – We require them for the operation of our website. For example, sign up cookies that enable you to use a product.

Analytics/performance cookies – They enable us to count the number of visitors and analyse how they move around the site. We use them to improve the way our website works.

Functionality cookies – Enable us to personalise to recognise you on your return visit and personalise our content by remembering your preferences.

Targeting cookies – Record your visit, the pages you visit and the links you follow and use that information in the future to display ads that are relevant to you and your interests. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with our third party affiliates for the same purpose.

You can learn more about how we use your information and transfer of your personal data in our privacy policy.